



Covid-nineTEEN's

Hints, tips and facts to get your message across to young people using social media.

We understand that sometimes social media can be confusing. So in true #Youthvoice fashion, we made a podcast to help decision makers and young people. We got talking to the **BIG BOSSES** to get our facts straight! Here is what our Communications #DreamTeam found out...

Think Platforms!

Use a variety of platforms - ask us what we use and use that! Listen, value and act on what we tell you. Please be proactive, kind and human - we can spot a professional online fake a mile off. Finally, be yourself!

Youth Proof your posts!

No long sentences and jargon please! Pictures (of young people), GIFs and appropriate jokes work well; there's nothing wrong with a well timed meme! Don't be afraid of the technological future we are creating together. Ask us to train you and your teams - we have been using these platforms for years. We would LOVE to help you, as you help us!

Health warning

Prepare to have fun, make mistakes and learn the art of a good selfie! Genuine decision makers build trust and rapport on and offline! If you are stuck on where to start, ask us for a quick chat.

Where are young people?

We find that: Young people aged 13-17 use SnapChat, Instagram and TikTok. Our parents and carers use Facebook and Twitter. Don't bother trying to engage us using LinkedIn.

Young people

With so much out there, bombarding both our online and offline space, it can be tough to spot real news from #fakenews. Be careful what you share on social media. Sometimes sharing #fakenews can be upsetting for your followers. Your followers, probably, trust your influence. As a social media influencer, think before you share/comment.

Top tips

Only share things you wouldn't mind your Mum/ Dad / Carer to see. If you wouldn't cross the road and chat to them, don't let them be your friend or follower on social media. Evaluate your screen time; off screen activities are just as fun!

What we like

In a time of such negativity and warning, we're here to bring you positivity. So here is some #Goodnews to outweigh the #Fakenews: Clap for Carers! If you're looking for something to lift your mood, we're sure this will help. We heard a young person recently took over social media for GWR. And Brenda's unfortunate emoji mishap ☹️
<https://mol.im/a/8197219>