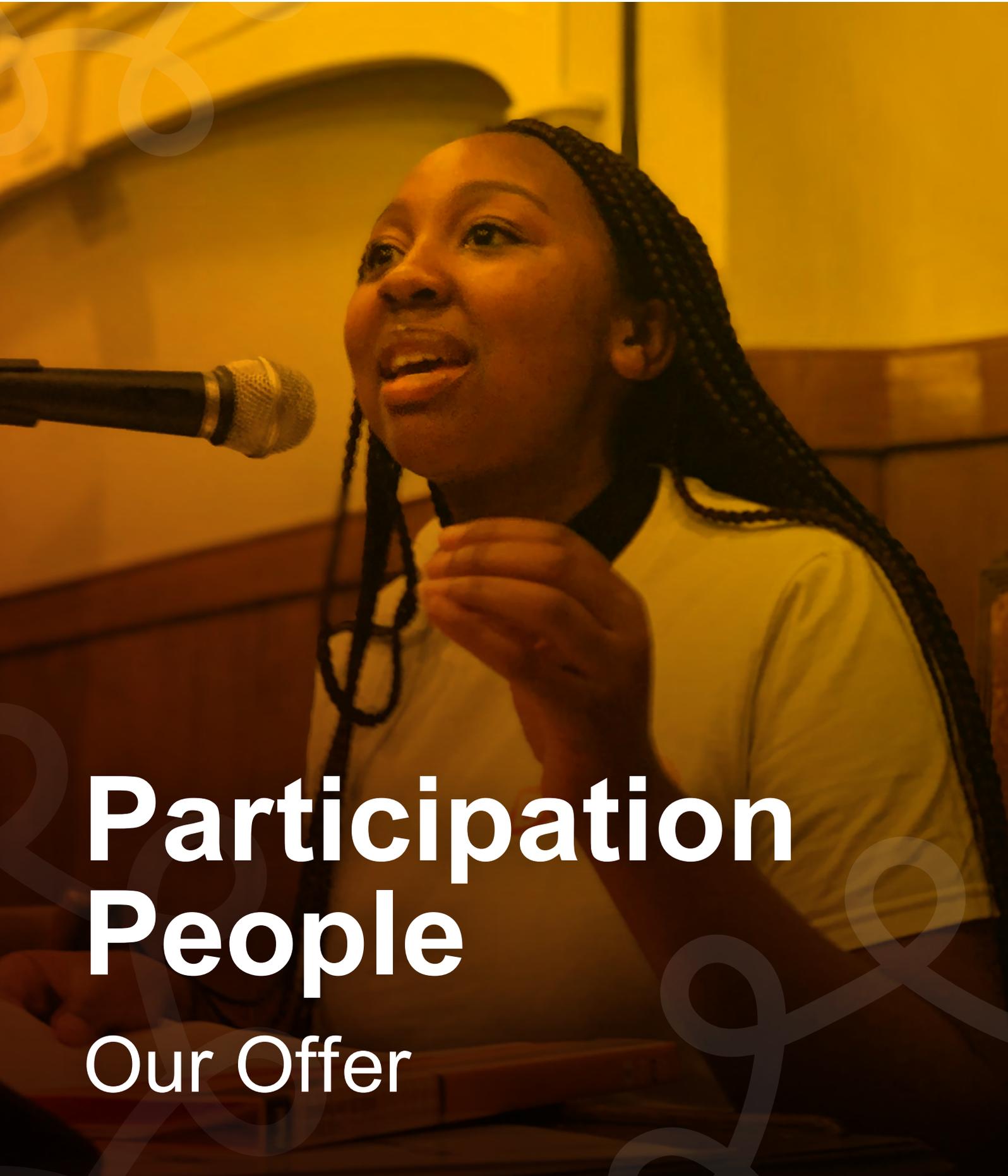




**Participation  
People**

*Playful in Practice,  
Serious about Solutions*



# Participation People

Our Offer



## Introduction

*Participation People is an organisation that empowers, inspires and drives positive social change.*

Participation People can help both you and young people shape our communities.

We do this by being playful in practice and serious about your solutions.

We deliver award-winning projects that support decision makers to facilitate better services.

***Services work better  
with young people.***



DESK-TOP RESEARCH

INTERVIEWS

FOCUS GROUPS

**“Participation People have given me the confidence to influence change; in my life, my community and for those around me.”**  
Alex Godfrey-Stourbridge

## This is how we...



### Inspire change in your organisation

We transform the culture of your organisation by improving your approach to working with young people.

**We address common business challenges including:**

- Skill, commitment and motivation of staff.
- Keeping up with current trends.
- Marketing your services to young people.
- Engaging everyone in the whole process.



### Gain data and insight to transform your service

We get young people’s insight of your service. We also help you understand their lived experiences and perceptions of your service. Finally, translating all of this into actionable improvement plans!

We use award-winning, youth led, evidence based, projects to do this.

These projects give young people fantastic experiences to develop life and employability skills.



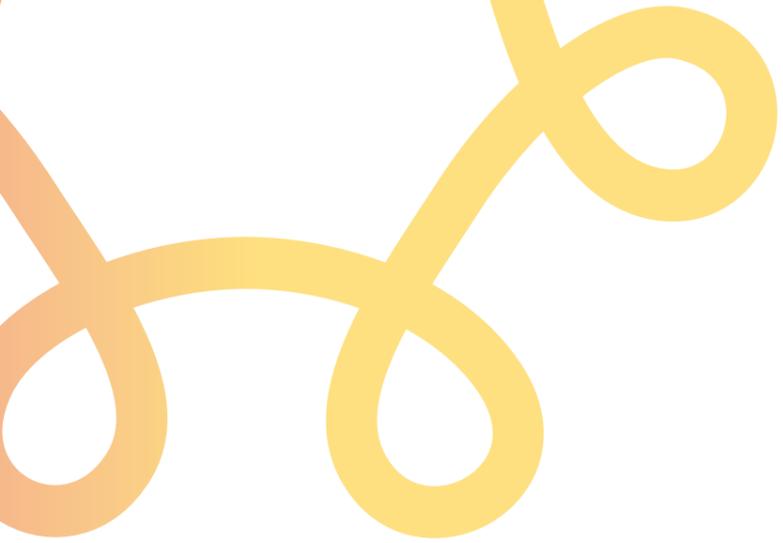
### Take action with young people

Our projects engage young people from the get go all the way through to co-producing solutions with you.

We work with young people to find out what they think and what needs changing.

Together, we work with you to deliver some serious solutions.





## Training

*Our training programmes focus on you and what you need.*

### Your problems:

- Your staff team are unmotivated.
- Death by PowerPoint.
- Evidencing how training time improves practice.
- Staff wanting to make youth voice happen, but not knowing how to do it.

### Our solutions:

We equip staff with the know-how, tools and energy to do youth voice successfully.

Our training is fun, interactive and dynamic. There is no PowerPoint. Ever.

Learn how to engage young people online; how to involve them in service planning; or let us give you some new ideas for creatively facilitating meetings.

## Consultancy Services

### Your problems:

- Organisational and service problems you have no idea how to solve.
- How to see the big picture.
- You don't know how to meaningfully and sustainably involve young people.
- Adapting to young people's ever changing needs.
- You can't predict habits, trends or understand what young people want.

### Our solutions:

Our consultancy services are totally bespoke. We don't do off the shelf.

We have a great team with diverse expertise, who can solve any problem.

- We know young people.
- We know how organisations work.
- We know what might stop both of you from working together.



*“Their work impacted on so many young people’s lives; all of whom have now gone on to do great things.”*

*Rosina St James,  
Former Chair of British Youth Council*

## Professional Coaching

*Our professional coaching comes straight from our Chief Executive. It's a one on one deal, every fortnight.*

### Your problems:

- Making the right tough decisions.
- Knowing what is and is not important.
- Motivating staff to involve young people as the “norm”.

### Our solutions:

Extensive expertise will guide you through challenges to ensure young people are central to decisions made about them, at every level in your organisation or service.



# Gain data and insight to transform your product or service

## Young Researchers

### Your problems:

- Investing too much time and money trying to understand more about young people's habits, trends and life choices.
- Understanding what young people are telling you.
- Translating that into practical solutions and actionable plans.

### Our solutions:

Our Young Researchers project asks the big questions to get the big answers you are looking for.

Young Researchers lead this project from start to finish. They design a consultation with you, and ask their peers to respond.

Young Researchers work with you to analyse the data and create solution focussed, actionable improvement plans.

## Young Facilitators

### Your problems:

- Giving young people opportunities to lead, facilitate and organise projects.
- Equipping them with the skills they need to jump on the employment ladder.

### Our solutions:

Our Young Facilitators are aged between 16-25, most are from vulnerable backgrounds. Think care leavers, young people with disabilities, young carers.

Youth Facilitators help you:

- Design contract specifications and help you monitor them.
- Support recruitment panels, help induct and appraise staff.
- Write and run training sessions for professionals and other young people.

## Young Inspectors

### Your problems:

- Ofsted, Care Quality Commission, Kite Marks...Inspections can be daunting!
- Discovering the service from a young person's perspective.
- Promoting how young people can complain, feedback and compliment.

### Our solutions:

Have young people involved in inspections to showcase and champion your service.

Our Young Inspectors will design a line of enquiry with you, inspect it and present their results and recommendations. If asked, they may even help you implement the solutions!

Let young people tell you what they think works and doesn't work. Create ideas and solutions to make your service better, together.

## Young Journalists

### Your problems:

- Effectively marketing your messages to young people.
- Using social media to engage young people - and doing it safely.
- Designing marketing materials that have young people's stamp of approval.
- Creating reports young people want to read and can understand.

### Our solutions:

Our Young Journalists take the lead. They write press releases, organise social media campaigns, opinion polls and even make films, cartoons and animations.

All of this helps you get your word out! The end result? Increased service uptake, improved awareness and a more positive profile of your service.



# Take action with young people

## Take Action

*Let us help you bring young people and decision makers together to improve your service.*

### Being playful in practice empowers everyone to want:

- More involvement
- More projects
- More positive change

### Our solutions:

We know that adults:

- Feel uncomfortable asking young people their opinions.
- Often mistranslate what young people say.
- Are not always great at hearing what young people have to say.
- Are not always equipped to apply what young people say to improve their services.

## In Care Councils

### Your problems:

- Listening to and hearing from children and young people who are in your care.
- Working with young people to improve your service, noticeably.
- Supporting your team to hear, listen and value young people's voice, everyday.
- Facilitating young people to hold your service accountable in an open, transparent and engaging way.

### Our solutions:

Our In Care Councils offer:

- Young people the opportunity to improve services with decision makers.
- Fun, game based activities and projects for everyone!
- Accredited life skill training for young people and your team.
- Feedback loops to help young people know the difference you have made, on their behalf.

## Peer Educators

### Your problems:

- Sharing important messages with young people on key issues.
- Facilitating fun, creative and engaging activities to share these messages.
- Empowering young people to share your message with their peers so they remember it!

### Our solutions:

Our Peer Educator project helps young people explore your message for themselves. Peer Educators:

- Develop a campaign product to share your message with hundreds of other young people.
- Translate your message into something that is youth friendly and accessible.
- Turn your message for young people into something exciting, inspiring and memorable!

## Youth Councils

### Your problems:

- Getting young people involved in the inaccessible world of adult democracy.
- Creating a conversation where young people and adults are equals.
- Giving young people the platform and the skills to make a difference.

### Our solutions:

Our Youth Councils are fun, interactive and accessible. Young people are given an open and inclusive space to have their say. They are supported and trained to express themselves on topics of interest to them and you!

Young people tell you what you need to know and what needs to happen. Then together, you take action.

# Don't just take our word. Hear what others have to say...



*Participation People offer a unique youth engagement service which strives to meet the needs of the client, and the young people involved.*

**Nisha Plaha, Senior Representation Officer, London Borough of Newham Council**



*They have an amazing ability to connect with people and make you feel at home with whatever group you're in. This is something I've learnt a lot from, and I'm continuing to use as much as I can in all other parts of my life.*

**Finlay Wyer, #YouthVoice Pioneer**



*The detailed data and recommendations help us plan how we support young people join in with the world around them and to fulfil their potential.*

**Simon Fraiz-Brown, Family Partnership Manager**



*Participation People has honesty changed my life. They inspired me to run for Youth Parliament and I had the most amazing year. I've met friends for life – people who support me, who've helped me change, think and grow.*

**Stasia Smith, #YouthVoice Pioneer**



*They deliver as they commit to from the outset and work with us to find solutions and fit with our needs. We cannot recommend them highly enough.*

**Rebecca White, Director and Founder Your Own Place**



*I've had a speech impediment for most of my life so I know how hard it is to have your voice heard, literally! Participation People have given me confidence to voice what I need to say. I can't thank them enough!*

**Conor Hughes, #YouthVoice Pioneer and Wandsworth Young Person of the Year**



# Get Started. Talk to us!

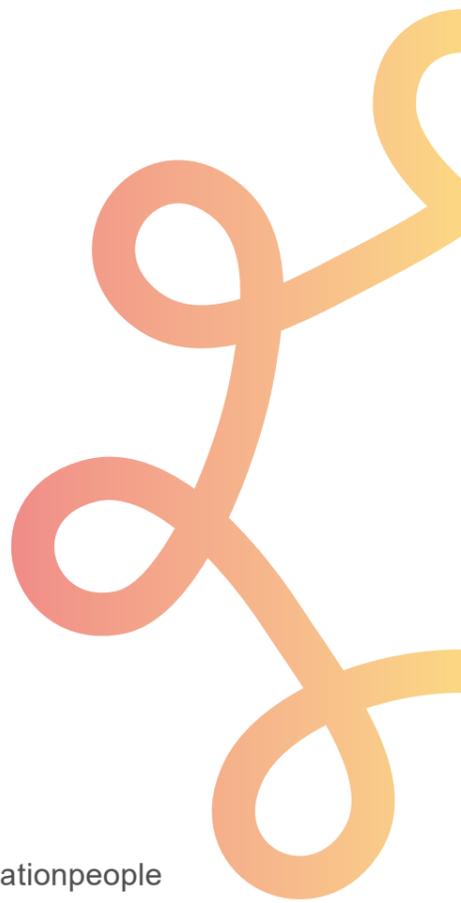
*We would love to hear from you.  
Whether it's a problem, an idea or resources!*

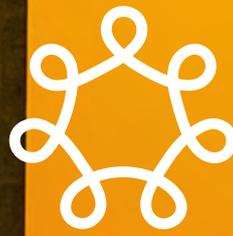
## Contact

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- [contact@participationpeople.com](mailto:contact@participationpeople.com)
- 03333 556438**

You can also find us on these social channels:

- @ParticipationPP
- Participation People
- @participationpeople





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